



California's 1Q 2024 Retail Sales Statewide and Regional Data

State of California – HdL Database

Region	1st Quarter 2024	1st Quarter 2023	% Change
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Bay Area

Autos and Transportation	64,792,091	79,703,109	-18.7%
Building and Construction	32,944,481	34,764,885	-5.2%
Business and Industry	89,553,045	83,983,077	6.6%
Food and Drugs	20,547,230	20,766,401	-1.1%
Fuel and Service Stations	27,673,951	28,969,323	-4.5%
General Consumer Goods	63,813,253	64,071,113	-0.4%
Restaurants and Hotels	62,008,125	60,109,958	3.2%
Transfers & Unidentified	627,515	422,542	48.5%
County & State Pools	88,942,186	88,240,252	0.8%
Total	450,901,876	461,030,660	-2.2%

Central Coast

Autos and Transportation	10,524,169	10,400,459	1.2%
Building and Construction	6,356,404	6,426,224	-1.1%
Business and Industry	7,873,397	7,364,862	6.9%
Food and Drugs	4,686,248	4,648,527	0.8%
Fuel and Service Stations	6,991,620	6,964,501	0.4%
General Consumer Goods	10,978,846	10,835,070	1.3%
Restaurants and Hotels	11,112,016	10,758,145	3.3%
Transfers & Unidentified	76,796	116,834	-34.3%
County & State Pools	13,275,668	12,762,061	4.0%
Total	71,875,165	70,276,684	2.3%

Sacramento

Autos and Transportation	25,204,243	25,269,382	-0.3%
Building and Construction	12,827,518	13,253,857	-3.2%
Business and Industry	21,735,226	20,726,185	4.9%
Food and Drugs	6,268,449	6,304,416	-0.6%
Fuel and Service Stations	12,068,806	12,907,668	-6.5%
General Consumer Goods	21,693,193	21,710,822	-0.1%
Restaurants and Hotels	16,185,925	15,905,090	1.8%
Transfers & Unidentified	150,211	123,319	21.8%
County & State Pools	24,602,639	24,546,042	0.2%
Total	140,736,213	140,746,781	0.0%



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San Joaquin Valley

Autos and Transportation	30,366,206	32,188,640	-5.7%
Building and Construction	18,432,303	18,602,976	-0.9%
Business and Industry	63,180,414	59,709,372	5.8%
Food and Drugs	8,970,025	8,967,733	0.0%
Fuel and Service Stations	26,765,053	27,573,261	-2.9%
General Consumer Goods	31,468,851	31,348,412	0.4%
Restaurants and Hotels	21,046,234	20,722,202	1.6%
Transfers & Unidentified	340,544	235,968	44.3%
County & State Pools	37,241,692	35,319,245	5.4%
Total	237,811,323	234,667,808	1.3%

Southern California

Autos and Transportation	189,769,298	199,251,839	-4.8%
Building and Construction	89,144,401	86,744,621	2.8%
Business and Industry	173,218,718	171,272,030	1.1%
Food and Drugs	54,165,723	54,103,405	0.1%
Fuel and Service Stations	92,163,119	92,911,080	-0.8%
General Consumer Goods	200,306,947	198,618,329	0.9%
Restaurants and Hotels	168,108,245	165,291,315	1.7%
Transfers & Unidentified	1,263,404	1,025,383	23.2%
County & State Pools	206,508,686	203,699,831	1.4%
Total	1,174,648,542	1,172,917,834	0.1%

Statewide – All Data

Autos and Transportation	326,362,194	352,957,806	-7.5%
Building and Construction	165,184,294	165,398,534	-0.1%
Business and Industry	359,549,684	346,978,516	3.6%
Food and Drugs	98,073,723	98,241,665	-0.2%
Fuel and Service Stations	171,898,065	175,948,917	-2.3%
General Consumer Goods	335,238,280	333,712,175	0.5%
Restaurants and Hotels	284,016,535	278,130,198	2.1%
Transfers & Unidentified	2,559,477	1,982,965	29.1%
County & State Pools	381,100,368	375,041,488	1.6%
Total	2,123,982,621	2,128,392,265	-0.2%