



California's Q4 2020 Retail Sales Statewide and Regional Data

State of California – HdL Database

Region	4 th Quarter 2020	4 th Quarter 2019	% Change
Bay Area			
Autos and Transportation	58,833,393	60,535,431	-2.8%
Building and Construction	36,908,192	35,189,972	4.9%
Business and Industry	86,234,961	83,211,083	3.6%
Food and Drugs	22,107,481	23,224,381	-4.8%
Fuel and Service Stations	17,553,456	28,784,903	-39.0%
General Consumer Goods	71,710,525	88,310,172	-18.8%
Restaurants and Hotels	33,719,602	61,043,219	-44.8%
County & State Pools	110,755,196	94,693,041	17.0%
Transfers & Unidentified	470,599	1,036,322	-54.6%
Total	438,293,405	476,028,524	-7.9%
Central Coast			
Autos and Transportation	9,598,886	8,964,933	7.1%
Building and Construction	6,412,862	5,696,132	12.6%
Business and Industry	8,328,160	7,711,268	8.0%
Food and Drugs	4,882,437	4,727,601	3.3%
Fuel and Service Stations	4,648,680	6,460,474	-28.0%
General Consumer Goods	12,642,569	13,521,417	-6.5%
Restaurants and Hotels	7,079,458	10,044,441	-29.5%
County & State Pools	15,768,570	12,001,223	31.4%
Transfers & Unidentified	153,779	204,001	-24.6%
Total	69,515,401	69,331,490	0.3%
Sacramento			
Autos and Transportation	23,610,578	22,170,400	6.5%
Building and Construction	13,063,999	11,785,843	10.8%
Business and Industry	14,979,871	14,274,875	4.9%
Food and Drugs	6,762,978	6,321,908	7.0%
Fuel and Service Stations	8,540,480	12,331,200	-30.7%
General Consumer Goods	24,574,932	26,085,629	-5.8%
Restaurants and Hotels	9,868,895	12,954,423	-23.8%
County & State Pools	30,614,415	22,800,396	34.3%
Transfers & Unidentified	148,009	196,669	-24.7%
Total	132,164,157	128,921,343	2.5%



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San Joaquin Valley

Autos and Transportation	28,257,935	25,453,947	11.0%
Building and Construction	19,207,133	16,285,714	17.9%
Business and Industry	47,593,178	35,109,795	35.6%
Food and Drugs	9,331,234	8,354,935	11.7%
Fuel and Service Stations	18,322,644	24,302,698	-24.6%
General Consumer Goods	37,374,319	36,677,067	1.9%
Restaurants and Hotels	14,211,135	15,968,667	-11.0%
County & State Pools	40,476,327	30,433,208	33.0%
Transfers & Unidentified	269,974	391,231	-31.0%
Total	215,043,879	192,977,262	11.4%

Southern California

Autos and Transportation	166,368,749	161,133,218	3.2%
Building and Construction	82,452,087	74,614,975	10.5%
Business and Industry	140,364,072	140,582,301	-0.2%
Food and Drugs	54,653,422	52,033,570	5.0%
Fuel and Service Stations	57,546,244	85,662,881	-32.8%
General Consumer Goods	211,839,088	240,038,899	-11.7%
Restaurants and Hotels	96,464,311	142,216,842	-32.2%
County & State Pools	239,424,760	181,087,510	32.2%
Transfers & Unidentified	998,960	2,150,666	-53.6%
Total	1,050,111,693	1,079,520,862	-2.7%

Statewide – all data

Autos and Transportation	293,308,975	284,133,894	3.2%
Building and Construction	164,756,104	149,324,366	10.3%
Business and Industry	302,063,426	285,040,767	6.0%
Food and Drugs	101,692,903	98,210,855	3.5%
Fuel and Service Stations	111,753,305	164,091,604	-31.9%
General Consumer Goods	366,980,895	413,515,674	-11.3%
Restaurants and Hotels	165,015,787	247,001,177	-33.2%
County & State Pools	449,697,190	350,793,438	28.2%
Transfers & Unidentified	2,148,298	4,157,367	-48.3%
Total	1,957,416,883	1,996,269,142	-1.9%
