

Is your agency maximizing the use of ARPA funds?

Is your agency positioned to follow ARPA use eligibility and reporting requirements?

Savvy local government leaders are acting...

The American Rescue Plan Act (ARPA) allocated \$1.9 trillion in stimulus funding nationwide, with more than \$40 billion coming to California. Over \$8 billion has been allocated to California cities.

This is an unprecedented opportunity for you to secure valuable funding for your agency, individuals, and small-medium businesses.

...with creative ways to respond to local needs.



Offering grant or loan programs to small businesses



Upgrading technology to enhance services



Developing actionable economic development programs



Investing in improvements to outdated infrastructure



Automating or moving service delivery online



Recovering lost revenue to your General Fund

HdL
Companies



HOW ARPA FUNDS CAN BE USED

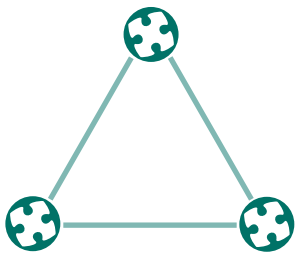
- ✓ Assist with the Public Health Response
- ✓ Address Negative Economic Impacts – Individual households, small-medium business and non-profits and governmental agencies
- ✓ Replace Lost Governmental Agency Revenue due to the Covid-19 Pandemic
- ✓ Assistance to Specific Covid-19 Impacted Industries including Travel, Tourism and Hospitality
- ✓ Investment to Water, Sewer (Sanitary and Stormwater) and Broadband Infrastructure



POWERFUL SOLUTIONS. PROVEN RESULTS.

THE HdL ADVANTAGE

We are committed to developing a custom “Action Plan” so you can effectively manage ARPA funds and run more efficiently. HdL EconSolutions can help you **RESPOND** to the negative impacts of the pandemic, **REBUILD** your economic base and **RECOVER** revenue streams. Our services are designed by and for municipal finance and economic development professionals who aim to provide the highest levels of service to constituents. HdL is already assisting 14 cities with ARPA support services. Let us help you navigate the ARPA details, implement solutions and make strategic investments for the future so you can concentrate on delivering the vital services your community needs.



TRIFECTA

Superior service
Increased revenue
Decreased costs



CUSTOMIZATION

Every HdL client receives
a solution tailored to meet
their unique needs.



COMPLIANCE

HdL helps clients reduce
risk by keeping current with
ever-changing requirements.



CONTACT US TODAY FOR A FREE CONSULTATION

888.861.0220 | hdlcompanies.com | solutions@hdlcompanies.com