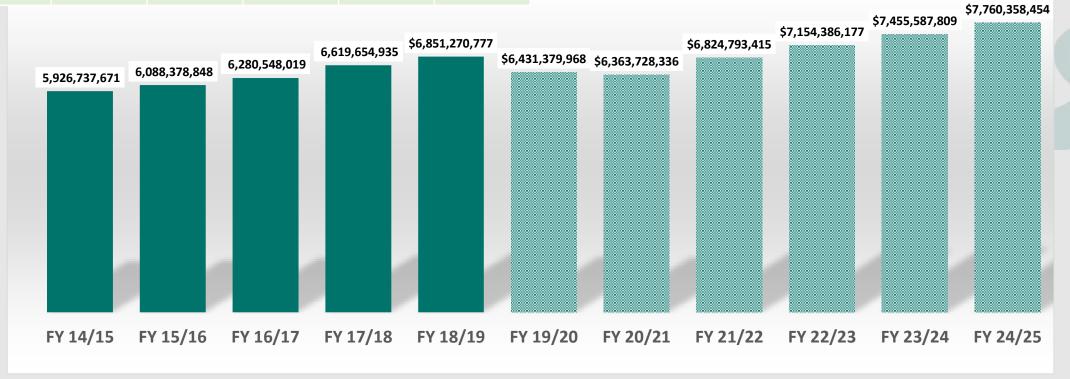


# COVID-19 TIMELINE - CA

HdL® Companies

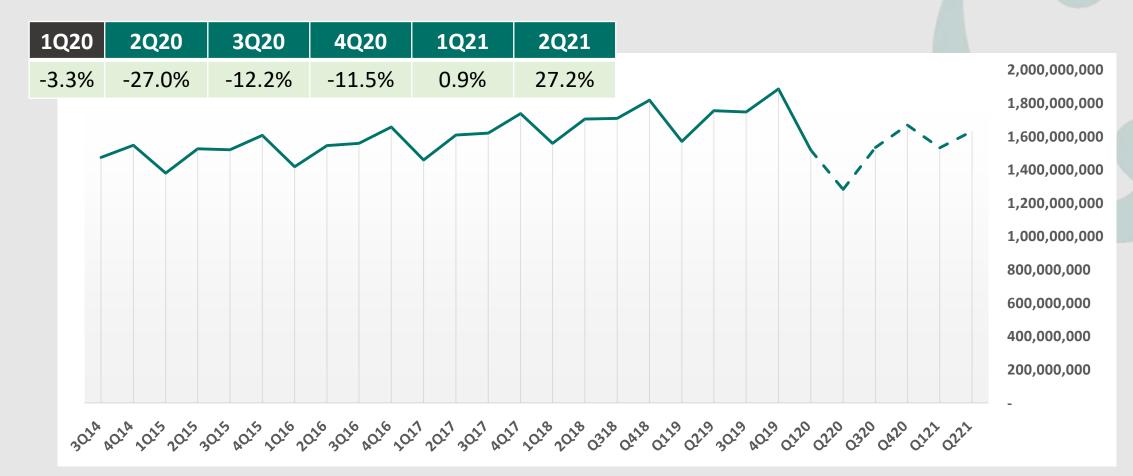
# HdL STATEWIDE TREND - Annual Outlook(FY)

19/20	20/21	21/22	22/23	23/24	24/25
-6.1%	-1.1	7.2%	4.8%	4.2%	4.1%



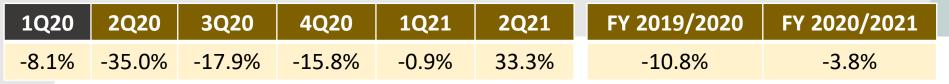


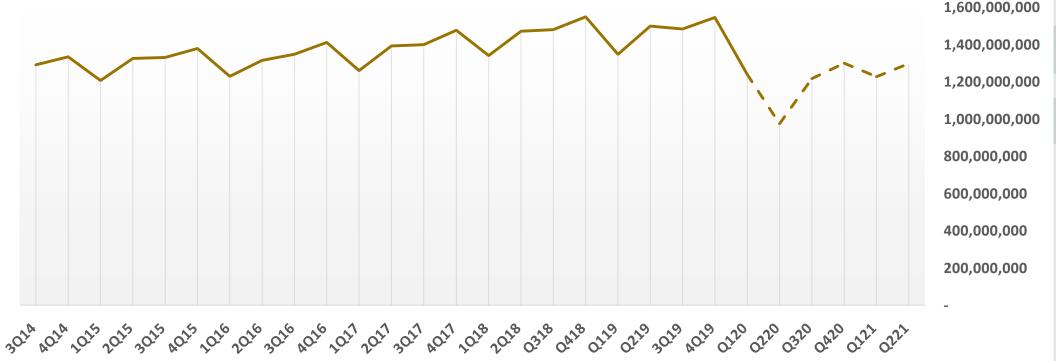
# **HdL STATEWIDE TREND – Quarterly Outlook**





#### **PLACE OF SALE**





HdL® Companies

1,800,000,000

## **AUTOS & TRANSPORTATION**

1Q20	2Q20	3Q20	4Q20	1Q21	2Q21
-8.9%	-35%	-15.0%	-20.0%	-10.0%	27%

FY 2019/2020 FY 2020/2021
-12.1% -7.4%

350,000,000

300,000,000

250,000,000

200,000,000

150,000,000

100,000,000

50,000,000

May auto sales are better than expected.

Income disruptions expected to weigh on the market in the short term.

Factory shutdowns may impact production, causing shortages of popular models.





Firm	Forecast Date	Forecast
ALG (TrueCar)	April 20	-23%
	(3 <sup>rd</sup> revision)	-26%
		-34%
Moody's	May 13	-25%
JD Power	May 14	-15% to -21%
AlixPartners LLP	June 5	-20%

# AUTO CONSIDERATIONS



## **BUILDING & CONSTRUCTION**

1Q20	2Q20	3Q20	4Q20	1Q21	2Q21	FY 2019/2020	FY 2020/2021
2.7%	-3.0%	3.0%	0.0%	0.0%	0.0%	-0.1%	0.8%

Backlog of work due to productivity declines; Reductions in hours worked.

Surge in tenant improvements as employees prepare to return to the office.

Government sponsored transportation projects may decline as funding is diverted.





## **BUSINESS & INDUSTRY**

1Q20	2Q20	2Q20 3Q20		1Q21	2Q21	
-3.6%	-27.0%	-17.0%	-8.0%	4.0%	10.0%	

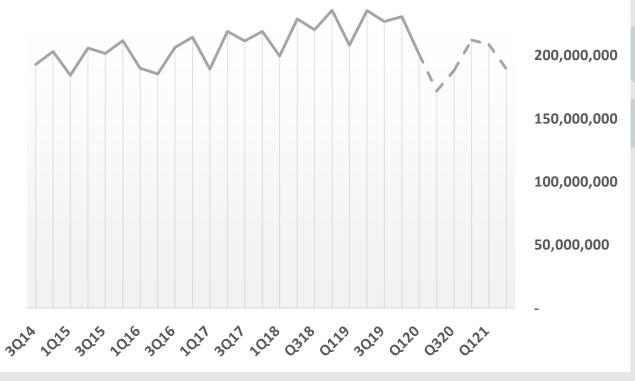
FY 2019/2020 FY 2020/2021 -7.8% -3.8%

250,000,000

Most supply chain disruptions resolved by end of third quarter.

Disruptions in supply chains and social distancing is limiting capacity.

Current operating rate at 75.9% capacity; Capital expenditures expected to decrease 19.1% in 2020 (ISM Survey).





#### **FOOD & DRUGS**

1Q20	2Q20	3Q20	4Q20	1Q21	2Q21
6.4%	5.0%	3.0%	3.0%	2.0%	2.0%

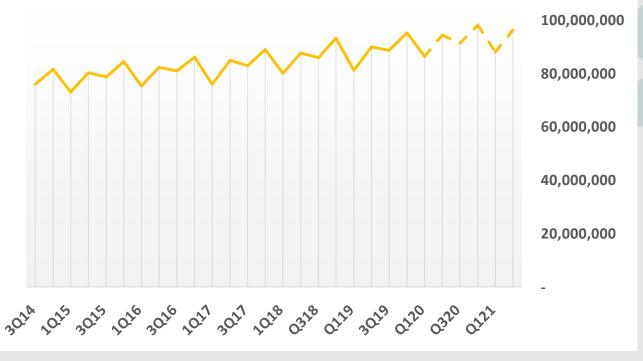
FY 2019/2020 FY 2020/2021 4.2% 2.5%

120,000,000

Grocery Stores category increased 12% in 1Q20.

Sales Tax from Cannabis sector increased 13.5% in 1Q20.

Increased alcohol sales expected to boost this segment.





#### **FUEL & SERVICE STATIONS**

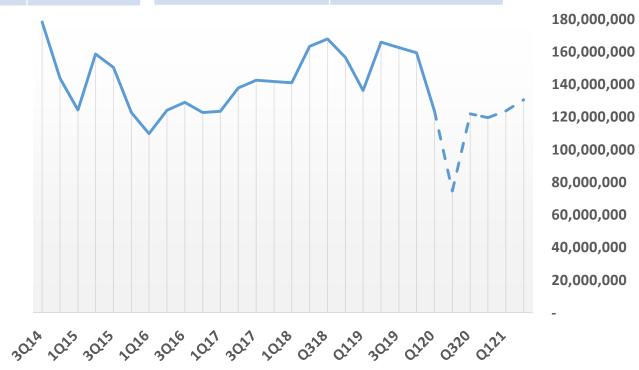
1Q20	2Q20	3Q20	4Q20	1Q21	2Q21	FY 2
-9.3%	-55.0%	-25.0%	-25.0%	0.0%	75.0%	-

FY 2019/2020 FY 2020/2021 -16.9% -4.7%

Crude oil prices plummeted.

Demand ↓ & Supply ↑

Commuting, travel and tourism declines.

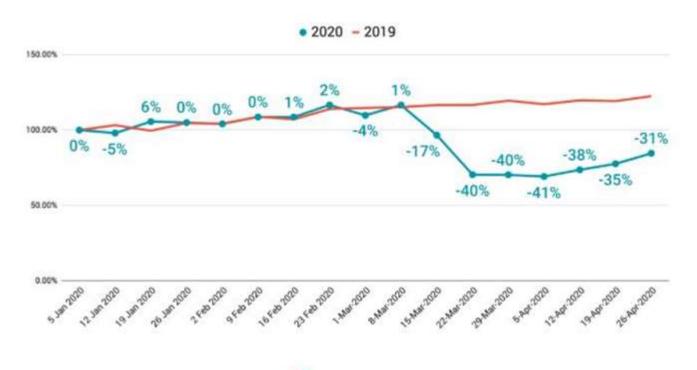


HdL® Companies

200,000,000

#### **FUEL TRENDS**

#### Benchmarked YoY Weekly Fuel Demand









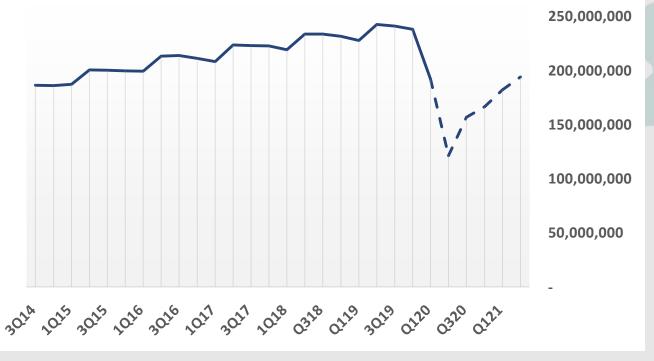
#### **RESTAURANTS & HOTELS**

1Q20	2Q20	3Q20	4Q20	1Q21	2Q21	FY 2019/2020	FY 2020/2021
-15.8%	-50.0%	-35.0%	-30.0%	-5.0%	60.0%	-15.3%	-11.7%

50% dining room capacity for at least 6 months.

No timeline for allowing large events.

SF Chronicle Restaurant survey reports that 62% casual restaurants are making less than 50% of their previous revenue with takeout/delivery.





300,000,000

## **GENERAL CONSUMER GOODS**

1Q20	2Q20	3Q20	4Q20	1Q21	2Q21
-12.3%	-45.0%	-20.0%	-15.0%	5.0%	70.0%

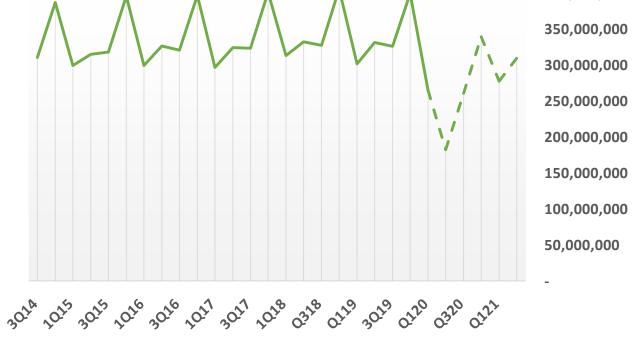
FY 2019/2020 FY 2020/2021 -14.2% 1.3%

450,000,000

400,000,000

Retail spending settles at about 80% of pre-COVID levels.

Foot traffic is reduced to about 50-60%; Transaction values down.

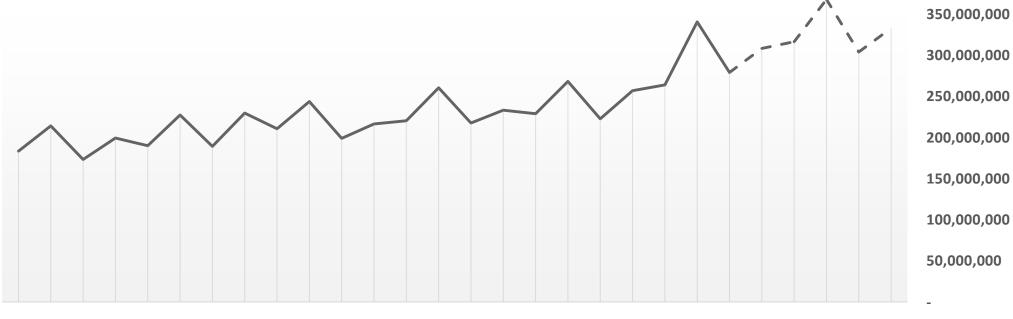


HdL® Companies



#### **POOLS**

1Q20	2Q20	3Q20	4Q20	1Q21	2Q21	FY 2019/2020	FY 2020/2021
25.2%	20.0%	20.0%	8.0%	9.0%	8.0%	22.0%	10.9%

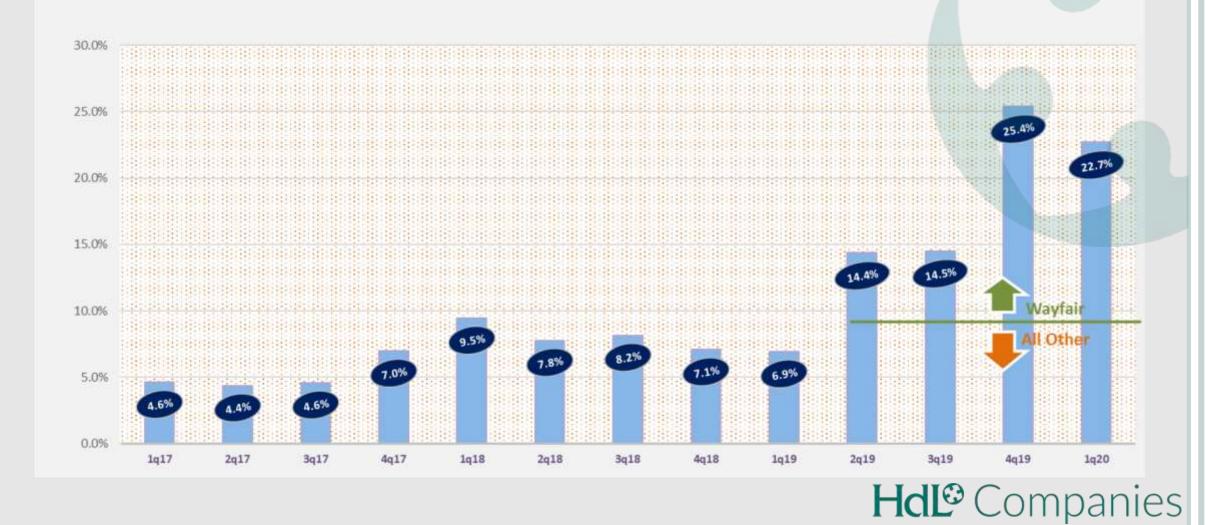


3014 4014 7015 2015 3015 4016 2016 3016 4016 7011 2011 3011 4011 7018 2018 0318 0418 0119 0119 3019 4019 0120 0320 0420 0121 0121

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400,000,000





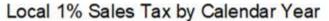


Brick & Mortar

Online

#### STATE OF CALIFORNIA

Brick & Mortar vs. Online Sales of General Consumer Goods





Brick & Mortar - Statewide General Consumer Goods from Point -of-Sale locations

Online - Statewide General Consumer Goods from Fulfillment Centers and County Use -Tax Pool Allocations

# BRICK & MORTAR VS ONLINE SALES OF CONSUMER GOODS



#### **DEFERRALS**



•HdL estimated the impact **could** potentially be \$690 million over 375,000 accounts.

Approximately \$200 million spread over more than 100,000 accounts.

About 30% of eligible dollars have been impacted.





#### **Denise Ovrom**

Ms. Ovrom has been assisting clients with budget and sales tax revenue issues since 2002 and came to HdL with over 20 years' experience supervising finance, budget, technology and administrative operations at the local level. She has served on CSMFO's Committee on Budgeting and Management Reporting and is a past member of USC's Master of Public Administration Advisory Board. She also served as President of the League of California Cities' Partner Program. Ms. Ovrom has a Bachelor of Science and Master's degree in Public Administration from the University of Southern California.



#### **Bret Plumlee**

Mr. Plumlee has over 35 years of public sector experience, most recently as City Manager for the City of Los Alamitos, he brings a wealth of knowledge of municipal finance, management and budgeting. Prior to Los Alamitos, he served as City Manager for the City of La Puente, Assistant City Manager of La Quinta, Director of Administrative Services for the City of El Segundo and Finance Director for the City of Rolling Hills Estates. Mr. Plumlee holds a Bachelor of Science Degree in Economics from the University of California, Irvine and a Bachelor of Science Degree in Accounting from California State University, Long Beach.



